# Player Escorts: How UNICEF and FIFA are Promoting Pedophilia

by Jeremy James



We are living in a world of contradictions. Institutions and organizations that purport to do one thing are actually doing something else. They may even be doing the opposite. For example, the World Health Organization (WHO) does very little to promote health. Controlled in the main by the pharmaceutical industry, it is busily pushing the use of vaccines whose efficacy and safety have never been established. It also promotes water fluoridation, sterilization by stealth, and the ever-increasing use of harmful GMO crops.

Its parent organization, the United Nations (UN), was allegedly established to maintain peace and harmony between nations, whereas it has consistently worked with hegemonic powers like the US and the UK to interfere in the internal affairs of sovereign nations. In addition, through its steady encroachment on their legislative integrity and independence, it has been scheming to weaken and remove international borders and create a centralized system of world government.

Another offspring of the UN, known as UNICEF, has taken upon itself the role of protecting the children of the world. The name UNICEF was derived from its original name, United Nations International Children's Emergency Fund. Today it is known simply as the UN Children's Fund.



### What exctly does UNICEF do?

Its role is poorly defined and difficult to justify. It seemingly allows delegates of the UN to enter a nation's territory and take decisions regarding the welfare of children under age 18 which would normally be the sole prerogative of the sovereign state concerned. While some of this intervention takes place under wartime conditions, a great deal does not. There would also appear to be little oversight of its activities and no way of determining whether it ever exceeds its mandate (whatever that actually is). There have been numerous reports in recent years of serious abuses carried out by the UN and its subsidiaries, which includes UNICEF, in territory under its 'control'. Children have been subjected to systematic sexual abuse, often over a very long period, and in circumstances which revealed a marked unwillingness by senior officials, both locally and in New York, to address the matter. Compelling allegations have also been made that UN/UNICEF employees have been engaged in child trafficking, cooperating with international cartels for this purpose.

## Its evolving role

The role of UNICEF seems to be evolving over time. It was set up initially to ensure that, in an emergency, adequate funds, specifically earmarked for children, could be made available without delay. The goal – the relief of suffering – was straightforward. However, it has expanded its role over the years so that today it presumes to have the right to intervene in any matter of an international nature involving children. This ability to act *in loco parentis*, which would appear to have the blessing of the UN itself, has allowed UNICEF to initiate programs which have nothing whatever to do with the relief of suffering.

This brings us to the main subject of this paper, the scheme introduced by UNICEF in co-operation with FIFA – the international football federation – whereby children as young as <u>four years of age</u> walk hand-in-hand onto the pitch with an adult soccer player at the start of each game. Such children are known as 'player escorts'.



## The UNICEF press relase on 'player escorts'

We give below some extracts from the UNICEF Press Release in 2004 which formally announced its collaboration with FIFA (which had already been in effect in trial form since 1999):

On the 100th anniversary of FIFA, football's international governing body, UNICEF congratulated the organization for harnessing the power of football to improve the lives of the world's neediest children...

The Convention on the Rights of the Child states that all children should enjoy the basic right to play...

In 2004, UNICEF and FIFA will focus on bringing attention to the security of children affected by conflict. Football will be used to help build a protective environment for children – bringing communities together, rehabilitating former soldiers, providing safe places for children to vent frustrations and stress through play...

The alliance between UNICEF and FIFA began in 1999, and was formalized in 2001. The following year FIFA dedicated the World Cup to UNICEF's Say Yes for Children campaign. Nearly 95 million children and adults from around the world pledged their support during the campaign for the things all children need and should have...

UNICEF and FIFA have been expanding their alliance beyond sports events to partnerships and programs at the national level that address the health, education and protection of children and adolescents. Partnerships have developed between UNICEF country offices and FIFA national associations in over 75 countries.

Alas, this is all rather vague. We can find no clear statement from either UNICEF or FIFA that explains why 'player escorts' were introduced, what they were meant to achieve, or how they fit into the broad program outlined in their press release.



#### Reaction

So how did the public react when little children first began to walk hand-in-hand onto the pitch with adult players?

In 2017, a sports writer for the *Star Tribune* (Minnesota) wrote a piece explaining the game of soccer to her readers, with its rules and peculiarities. The piece took the form of a question-and-answer session. This is what she wrote about player escorts, here called 'kid mascots':

"What's up with the little kids walking onto the field with players?" Soccer's prematch rituals are very interesting compared to other American

sports. Both teams will walk out onto the field, usually holding the hands of small children, also in soccer garb, and will stand in a straight line with the referees in the middle as the national anthem(s) play. The captains of the teams will be closest to the referees in the middle, as well. The kid mascots are usually youth soccer players from the area or academy players. I think it is mostly just a community outreach/PR thing. And I think FIFA might have started doing it back, like, 20 years ago, as a way to raise awareness for UNICEF and other charities? The origin story is a bit of a mystery.

If a professional sports writer doesn't understand what 'kid mascots' / 'player escorts' are supposed to represent, nearly 20 years after they were first introduced, then we can safely conclude that UNICEF/FIFA have been deliberately vague about the whole matter.

## A possible clue

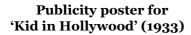
If we are to answer this question, we need to seek a possible precedent. The answer may be found by focusing clearly on what we are <u>not</u> being told, as Graham Greene discovered in 1937. This highly intelligent novelist often wrote short pieces for British magazines. One was a review of a movie starring Shirley Temple, called *Wee Willie Winkie*, which was published in the magazine *Night and Day*. Temple was aged nine at the time. With astonishing candour, he told the British public what they didn't dare to acknowledge:

Miss Shirley Temple's case, though, has peculiar interest: infancy with her is a disguise, her appeal is more secret and more adult. Already two years ago she was a fancy little piece — real childhood, I think, went out after *The Littlest Rebel*. In *Captain January* she wore trousers with the mature suggestiveness of a [Marlene] Dietrich: her neat and well-developed rump twisted in the tap-dance: her eyes had a sidelong searching coquetry. Now in *Wee Willie Winkie*, wearing short kilts, she is a complete totsy. Watch her swaggering stride across the Indian barrack-square: hear the gasp of excited expectation from her antique audience when the sergeant's palm is raised: watch the way she measures a man with agile studio eyes, with dimpled depravity. Adult emotions of love and grief glissade across the mask of childhood, a childhood skin-deep.

It is clever but it cannot last. Her admirers — middle aged men and clergymen — respond to her dubious coquetry, to the sight of her well-shaped and desirable little body, packed with enormous vitality, only because the safety curtain of story and dialogue drops between their intelligence and their desire.

At a time when no-one dared to mention that the Shirley Temple phenomenon had a dark underside, Greene gave a frank account of the immense appeal that her movies had for pedophiles. He probably assumed the British public would open their eyes, but they didn't. He was sued for a substantial sum in the British courts by 20<sup>th</sup> Century Fox who made the movie.







Publicity still for 'Wee Willie Winkie' (1937)

It is doubtful whether, even today, a mainstream movie review would broach the subject as boldly as Greene did.

A few years ago my eyes were opened to the obvious pedophilic content in the Shirley Temple movies. I used to visit an elderly lady in a local nuring home who spent much of her time watching re-runs of old movies. She was particularly fond of Shirley Temple and often had her movies on during my visits. As I watched the antics of little Shirley, I could hardly believe my eyes. Having seen a few of these movies as a child, I knew how they played out. Now, as an adult, following the revelations of child sexual abuse in the Catholic Church, I could see that many of the 'cute' scenes in these movies were actually aimed at pedophiles. Graham Greene was right on the nail.

# **Child porn featuring Shirley Temple**

The Irish television presenter, Terry Wogan, once interviewed Shirley Temple for the BBC. He was taken aback when Mrs Black – as she then was – described the way Hollywood trained child actors in her day. She said that any child who failed to meet the required standard or who "misbehaved" was locked in a dark closet-style box, with only an ice-filled container to sit on. The pressure to perform was intense and the work schedule was gruelling.



Interview with Wogan, 1989

Temple starred in eight one-reel movies called Baby Burlesks, made by Charles Lamont and Jack Hays for Educational Pictures. These were parodies of well-known movies but featuring under-dressed and semi-nude children aged between three and five years. One of them, *War Babies*, which was filled with sexual innuendo and pornographic allusions, seems to have been made for the lucrative pedophile market in the US. (This short movie – about 9 minutes long – can be found on YouTube. <u>Some readers may find it disturbing</u>. It was released on 9/11, 1932.)

A veil of disbelief prevented movie-goers in the 1930s from discerning the pedophilic content of the Shirley Temple movies. It's quite possible that some grown-ups could see what was really going on but were reluctant to talk about it. The same veil of disbelief is still at work today, preventing sensible people from asking an equally pertinent question about FIFA/UNICEF: Does the introduction of player escorts relate in any way to pedophilia?

In our view it does. To see why, we need to look at the main safeguard that children have traditionally had to protect them from sexual predators.

#### Ritual child harm

Child harm is a potent means of winning favor with Satan. We see ample evidence for this in the Bible, where the burning of little children in the fires of Moloch was extensively practised among the heathen. They did this to please and appease the 'gods', to secure material benefits, and to gain protection from evil spirits (This is ironic given that the unclean spirits from whom they expected to receive benefits were the same spirits who would torment them if they didn't co-operate.)

How could anyone kill their own child? Well, in our fallen state, man is able to rationalize the most depraved and inhumane practices. The 'blindness' that afflicted the heather tribes in ancient times is the same blindness that causes modern nations to slaughter their unborn children through abortion.

Jesus condemned the pride of man and called repeatedly upon the inhabitants of Israel to repent. However, there was one particular sin which drew from him the strongest and most graphic condemnation. That sin was child harm:

### "It were better for him that a millstone were hanged about his neck, and he cast into the sea, than that he should offend one of these little ones." – Luke 17:2

The term for "offend" in this passage ( $skandalíz\bar{o}$  – Strong's G4624) means to entice into sin. Its implications are clearly more serious if the enticement pertains to sexual sin or sexual abuse, not only because it inflicts great harm, but because victims of sexual abuse often go on to abuse others. It is hard to think of a more devastating and withering punishment than to be picked up and thrown into the ocean depths, with a heavy stone tied around one's neck. If the Lord chose to describe it in these terms, it was because the crime, in his eyes, was indescribably vile.



Among the prominent corporate supporters of the 'player escort' scheme are McDonalds and FedEx.

#### Child abuse and the occult

For those who want to advance in the higher levels of the occult, they must do something indescribably vile. They must abuse or harm a child. By doing this they are demonstrating their rejection of Christ and their loyalty to Satan. The Bible has many examples of this, both in its references to the fire of Moloch and in its repeated condemnation of the shedding of "innocent blood". We are even told that Jerusalem itself was destroyed because of this terrible crime:

"Surely at the commandment of the LORD came *this* upon Judah, to remove them out of his sight, for the sins of Manasseh, according to all that he did; And also for the innocent blood that he shed: for he filled Jerusalem with innocent blood; which the LORD would not pardon." —2 Kings 24:3-4

## **Demonic temptation**

The following story came from a person whose testimony I trust. When he was aged fifteen his family moved to a new home. The next-door neighbors were newly married and had one child, aged about 3 months. Since they too were new to the area and knew no-one who could babysit their infant daughter for a few hours, they asked the boy's mother if he could help out. She agreed and he duly went along and sat in their living room while the child slept in the next room. Then something happened that shook him to his core.



**Devil Tempting a Young Woman, 1832** 

An outside force or voice which he couldn't identify and had never encountered before began to urge him to go into the next room and undress the child. He was so horrified that he would have run from the house had that been possible. He was tormented continuously for the next two hours by thoughts that were not his own. It seemed impossible that something like this could be happening and he was very frightened.

He was immensely relieved when the married couple finally returned home. It was the longest two hours of his life, he said.

He resolved never to babysit again, but the couple made another request two weeks later. Incredibly, he decided to face the challenge one more time. The second attack was just as powerful as the first, but it lacked the element of surprise. Since he was better prepared for what the Enemy had in store, he was much less frightened and got through the ordeal with more composure.

When we hear a story like this we think it must be rare or exceptional, but is it? The powers of darkness are as active in the world today as they were in ancient times. The fallen angels will sometimes focus on a particular person and use every device within their power to open him to temptation. This is how many young people today are being lured into drug addiction, promiscuity, sodomy, self-harm and suicide. The saints can protect each other through prayer, but for those who have not found Christ the world is a bleak and dangerous place, where Satan prowls about like a roaring lion seeking whom he may devour.



# **Epidemic of child sexual abuse**

There is an epidemic of child sexual abuse in the world today. This is being driven by the powers of darkness, which are exploiting both the frailty of human nature and the lust for power among the Ruling Elite. The Illuminati or generational Luciferian families who have ruled behind the scenes for centuries have used child sexual abuse, not only to corrupt and program their own children, but to harm a significant number of children outside their own circle and make society as a whole easier to control.

We would intend, in one or more future papers – God willing – to address in more detail the broad question of how child sexual abuse has been used to control and program society. This will include evidence of the extent to which it has taken root in our modern world and why the New World Order will continue to use it to break down the moral fabric of society. The player escort scheme, which FIFA/UNICEF have introduced, is just a small part of this plan.

#### The Great Protector

To see how this scheme is intended to work, we need to examine the social mechanisms that have long existed to protect our children from abuse. The main one is sometimes known by the term "stranger danger". For generations parents have taught their kids to never speak to strangers, to never accept gifts or candy from strangers, and to never obey a request made by a stranger. They did this without having to explain the nature of the threat that concerned them. Many parents went further and told their daughters not to play with boys without first asking permission, while sons had to ask for approval before spending time in the company of older boys. These sensible precautions were widely understood and respected. And they worked.

The 'stranger danger' mode of protection was reinforced by fairy tales like *Little Red Riding Hood*, *Hansel and Gretel*, and *The Pied Piper of Hamelin*, which taught children to keep away from people and places which might harbor some unknown danger.

The player escort scheme is a straightforward attack on the 'stranger danger' safeguard. It trains both adults and kids to think it is perfectly okay, even desirable, under certain circumstances for a child to hold hands with a total stranger – and to do so when there are no family members present.

Think about it! A long-established, well-proven method of protection is being discarded. It only works because there are <u>no exceptions</u>. A child who thinks the rule can be broken under certain circumstances is left wide open to trickery and deception.

What is more, adults are being conditioned to think in the same way. The vigilance that a person would ordinarily exercise when a child is seen with an 'inappropriate' adult will be greatly reduced. The mental trigger which instantly said 'Something is wrong here' is now hampered by a new condition.



## A false sense of security

We have already seen this working with public figures like Jimmy Savile, the predatory British pedophile who exploited his celebrity status to gain easy access to children. The player escort scheme is taking this one step further and conditioning people — both children and adults — to believe that a 'celebrity environment' is a safe environment. But we all know that a football stadium is no safer than anywhere else. Once 'stranger danger' is watered down it is much less effective, and may not work at all.



There have been many cases where young girls have been lured into sexual encounters with pedophiles whom they met online. The predator posed as somebody special, not unlike a celebrity or someone whose social status implied he was trustworthy. In those cases the child's sense of 'stranger danger' was overcome by another factor. Much the same will happen, but with greater frequency, as more and more children are exposed to 'player escort'-type images, especially when they are associated with a seemingly safe environment, such as a major sporting event.

The media and entertainment industry, not to mention McDonalds, are certain to introduce more imagery and visual hooks along these lines in the years ahead. The blurring of gender identity, which took off suddenly, has met with little resistance to date and is moving ahead at a rapid pace. The promotion of pedophilia is likely to advance in a similar way. Unless the public recognize that their attitudes to child protection are being re-shaped, they will submit passively to the new agenda.

## The Cadbury ad

We are already seeing evidence of this. Cadbury, the chocolate manufacturer, recently ran an ad on television which ought to have attracted strong criticism, but we can find nothing on the Internet to indicate that anyone noticed how subversive it was.

Judge for yourself:

#### 'Mum's Birthday' Cadbury TV Advert, 2018, 60 seconds:



The little girl has just been collected from school by her busy single mum. Her mother's mobile phone rings.



While her mother is talking on the phone and looking away the girl enters the shop apprehensively. She is alone and aged about 7 years.



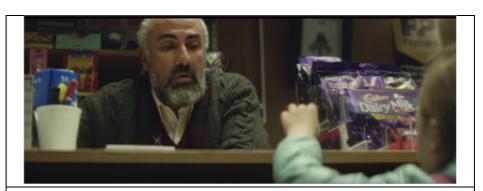
There is just one other person in the shop, a bearded man of Middle-Eastern appearance. He's behind the counter.



They exchange looks. He is unsmiling and austere.



She starts to negotiate. Very few words are spoken.



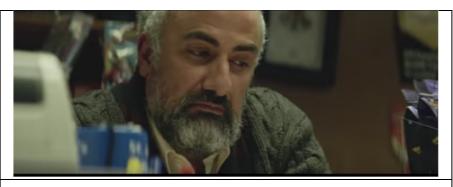
She offers her first item, a coin of insufficient value to buy a bar of chocolate as a birthday present for her mother.



She then adds a button to her offer.



He keeps staring at her. She is under pressure to increase her offer.



He weighs her new offer.



She knows its not enough. He wants more. She adds her ribbon and her ring.



But it still isn't enough. Finally she offers the most precious thing she has, her little unicorn.



She is successful. He accepts her offer and presents her with the bar of chocolate.



He even gives her back her unicorn, saying "Your change."



She runs outside and gives the gift of the bar of chocolate to her mother. They lovingly embrace.

Most readers will likely see that this entire scene is unnatural. The pedophilic subtext is so obvious that it shouts at you. A mother takes her eyes off her tiny daughter for a moment and she vanishes into a room with a stranger. The child is very unsure of herself and starts to negotiate with the man. He never smiles or speaks. Bit by bit she is "undressed" of her belongings — her button, her ribbon, her pink ring. It isn't enough, he wants more. She has to offer what is most precious to her, the unicorn (We'll return to the symbology of this in a moment). Finally he is satisfied. She can go. The mother looks like she is relieved to hold her little child in her arms.

#### The Unicorn as a Sexual and Occult Symbol

The unicorn is a well-known symbol of unconstrained androgynous sexuality. In the occult science of Alchemy it represents the alchemical wedding, the merger of the so-called male and female aspects of oneself. It is now appearing with greater frequency in television ads and in the children's toy market. Often it is depicted with a rainbow or rainbow colors, representing the LGBTQ agenda, the perversion of natural sexuality.

The term 'unicorn' is also used to describe a bisexual person, especially someone who conducts several affairs at the same time with persons of either sex. It is probably the ultimate symbol of unbridled sexuality.

When this little girl was compelled to surrender her unicorn, she was effectively being made to surrender her virginity. After the man had achieved his goal, he returned *that* item, but not the ring, which symbolized sexual union. Her genitalia were hers again, but not as before – the only words he spoke at any time were "Your change." The ad plays out, in the symbolism of Alchemy, the rape of an innocent virgin by a dominant male.



This symbolism would probably go over the heads of most viewers, but the pedophilic aspects should be obvious to anyone with some grasp of how this fallen world really works.

It may seem difficult to believe that something so bizarre should take place in a commonplace setting like a corner-shop. But the Illuminati like their little jokes. They like to mock the gullible masses – as they see them – and 'hide' their occult philosophy in plain view. Seemingly, this is all part of the magic.

It is also part of the programming. The public is being led by various means into accepting the new sexuality, with its gender fluidity, androgyny, promiscuity, sodomy, and complete separation from natural procreation and marital commitment.

## The subversive message in the Cadbury ad

Advertising works, even when one advertisement is embedded inside another. This, superficially, was an ad about chocolate, but the real message had nothing to do with a product – except, perhaps, as candy to entice children. Young viewers were being told to reject 'stranger danger', to trust adults they have never met before, and to venture into unknown places without the approval or knowledge of their parents.

Did the makers know this? Of course they did! That's the whole point. The corporate moguls who control big business in Europe and America have an agenda. They are working in concert to bring about a New World Order, a state of affairs in which their wealth and power will vastly exceed anything they can get by selling chocolate.



Target store.

Co-ordinated corporate support for LGBTQ.

Some readers may have difficulty believing that natural sexuality is being undermined in this way, where major corporate players and industrial conglomerates are conspiring to impose the LGBTQ ideology on society as a whole. But it is happening right before our eyes! The draft Equality Act, which is currently before the U.S. Congress, will criminalize anyone who dares to defend the Christian position on sexual relations or to say anything that might 'offend' militant sodomites. The Bill was introduced on March 13, 2019, and passed by the House of Representatives on May 17.

The big chain stores across America have been promoting the LGBTQ agenda for several years, as have Disney, the movie studios and the major television networks. First, indoctrination; then legislation; finally, mandatory compliance.

Feel betrayed? If you are a Christian then you and your kids are in the firing line. You are no longer being 'influenced' but attacked. The entire program has been cranked up several notches and before very long any pastor or preacher who dares to speak out boldly in defense of Biblical values – in the confines of his own church – will be trodden on. He will be fined, taken to court or locked up.

Do not expect the legal system to deal fairly in these matters. The criminal justice system in many countries is now designed to punish any woman who reports a rape. Once she appears on the witness stand – assuming her case even gets that far – she is subjected to an intimidating, and sometimes vicious, line of questioning which serves no purpose but to humiliate and degrade her. Many are traumatised by the experience. And if the accused is found guilty, the sentence is often ludicrously disproportionate to the pain and suffering caused to the victim.



Consider also what is happening in the UK. Of the 6,861 child sex offenders who were convicted in 2017 – a tiny fraction of the total number of active pedophiles in the UK – only 26 had to pay compensation to their victims. *Twenty-six!* What is more, the average amount paid in compensation in these cases was abysmal. Some awards were clearly intended to trivialize the crime and belittle the victim. A boy who was under age 13 at the time he was raped was awarded £20 (about \$25). Several other rape victims received just £100 (\$125) from their attackers.

"This know also, that in the last days perilous times shall come...
evil men and seducers shall wax worse and worse,
deceiving, and being deceived."

- 2 Timothy 3: 1 & 13

#### CONCLUSION

Big corporations and international organizations are working together to undermine traditional sexual morality. They are implementing the program sketched out for them by the Ruling Elite, a program which takes account of the input expected from several other groups such as the media, the judiciary, national governments, and the entertainment industry.

The FIFA/UNICEF player-escort scheme is part of this ongoing initiative, where children are being conditioned to ignore the 'stranger danger' rule set by their parents. Adults, too, are being conditioned to regard as normal the sight of a man holding hands in public with a little child who is clearly not his own.

Pedophilia has long been used as a weapon to harm individuals or groups. It is now being used as a weapon to harm society as a whole.

Jeremy James Ireland June 21, 2019

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